

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
November 3, 2011**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on November 3, 2011 at 8:00 a.m. at the Radisson LAX Hotel located at 6225 W. Century Blvd., Los Angeles.

24 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Michael Payton, Crowne Plaza LAX
- Cindy Boulton, Radisson LAX
- Phil Baxter, Four Points LAX
- Bill Geary, Carlsberg Management
- Phil Campanelli, Embassy Suites
- Charles Bassett, LRW Investments
- Conrad Klingenstein, Jamison Services
- Val Velasco, BOAC
- Paul Gnasso, Ace Parking
- Bruce Nahid, LAT Investments
- Israel Mora, Courtyard LAX
- Bryan Porter, Hines
- Patrick Birmingham, Holiday Inn LAX
- Lulu Hardman, Charles Dunn
- Moussa Ndiaye, Crowne Plaza
- Vincent Medina, Lotus Properties
- Councilwoman Jan Perry
- Kathy Godfrey, LA City, CD9
- John Howland, Cerrell
- Lani Floresca, LADWP
- Martha Lopez, LADWP
- Amy Vulin, So Calif Gas
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **ANNUAL BOARD – ELECTION OF BOARD OF DIRECTORS**

Laurie Hughes conducted the election of Board of Directors

Voting on the following individuals to serve as the corporation's new board of directors:
Voice vote adapted the proposed slate of directors as presented:

(i) Voting on the following individuals to serve as the corporation's new board of directors:

Charles Bassett (representing LRW Investments: Class A1 Member)
Patrick Birmingham (representing Holiday Inn LAX: Class A1 Member)
Cindy Boulton (representing the Radisson LAX: Class A1 Member)
Phil Campanelli (representing Embassy Suites LAX - North: Class A1 Member)
Grant Coonley (representing Hilton Los Angeles Airport: Class A1 Member)
William Geary (representing Carlsberg Management: Class A1 Member)
Paul Gnasso (representing Ace Parking: Class C Member)
Steven Hall (representing Marriott: Class A1 Member)
Conrad Klingenstein (representing Jamison Services: Class A1 Member)
Doug Lambeck (representing Decron Properties: Class A1 Member)
Gregory Lehman (representing Renaissance Montura Hotel: Class A1 Member)
Israel Mora (representing Courtyard by Marriott: Class A1 Member)
Bruce Nahid (representing LAT Investments: Class A1 Member)
Michael Payton (representing Crowne Plaza Los Angeles Airport: Class A1 Member)
Bryan Porter (representing SkyView Center LLC: Class A1 Member)
Chris Lorino (representing Westin LAX: Class A1 Member)
Brian Vandehey (representing PRG Parking: Class A1 Member)
Valeria Velasco (representing Los Angeles World Airports: Class A1 Member)

Voice vote adapted the proposed slate of officers as presented:

(ii) Authorizing and approving the following individuals to serve on and comprise the Executive Committee: Grant Coonley, Michael Payton, Bill Geary, Conrad Klingenstein, Charles Bassett and Cindy Boulton.

Voice vote ratified the Executive Committee Actions as presented:

(iii) Ratification of Executive Committee Actions for the period November 10, 2010 – November 2, 2011.

- 3% Cost of Living Increase in Annual Assessment

4. **APPROVAL OF MEETING MINUTES – September 15, 2011**

The minutes of the September 15, 2011 board of directors meeting were approved as presented.

5. **SPECIAL GUEST SPEAKER – L.A. City Councilmember Jan Perry**

Councilmember Jan Perry, who is also a mayoral candidate, shared with the board some of her accomplishments including:

- Working to streamline the process for hospitality permits
- Establishing a TOT Assessment district
- Enacting an Adaptive Reuse Ordinance
- Mobility 21

5. **FINANCIAL REPORT**

Laurie Hughes presented the Financial Report including the Statement of Financial Position as of October 31, 2011 with total assets of \$169,881.83; and the year-end forecast estimating \$1,273,095.12 of Income and \$1,268,126.00 in Expenses for 2011. The financial report was unanimously approved by the Board of Directors.

6. **EXECUTIVE DIRECTOR'S REPORT**

2011 Highlights

- BSS completed Street / Sidewalk Improvements on Century Blvd. between Aviation and La Cienega Blvds.
- After going through an RFP process for the Ocean Express operation we extended the current contract for another year because ridership was down for the 1st half of the year and we didn't want to make any operational changes until ridership stabilizes.
- Celebrated the 10th Anniversary of opening our Office on Century Blvd.
- Purchased 28 trash recycling receptacles which we hope to have installed by year-end
- ULI-Technical Assistance Panel convened at the request of Councilman Rosendahl to provide strategic advice on land-use and real estate development in the Gateway to L.A. area.

Ambassadors

Security Director's meeting attendance low for September and October. Need to improve on attendance.

During the months of Sept and Oct, contacts remain consistent. There were some reports of burglary or thefts from motor vehicle reported to the Gateway office.

	Sep-	Sep-	Oct-	Oct-10
--	------	------	------	--------

	11	10	11	
Citizen Contacts	853	835	869	839
Panhandler Contacts	133	140	135	119

Ocean Express

Ridership down 7% for 2011.

Ocean Express hours changed to hourly operation effective October 1st with the last run at 8:00 p.m.

	Sep-11	Sep-10	Oct-11	Oct-10
Passengers	6097	5824	2372 **	5831

Passenger Totals by Year

2005	2006	2007	2008	2009	2010	2011
49,327	56,266	64,690	79,501	74,639	70,837	54,316
+16%	+14%	+13%	+23%	-6%	-5%	-7% under the first 8 mo 2010

Keep It Green

Along with their regular duties the maintenance crews have been using any spare time to do additional weeding and graffiti removal. In some location (bus benches) the graffiti needs to be removed every week.

7. Metro Green Line to LAX Comment Letter – Action Item

John Howland of Cerrell Associates presented the draft comment letter regarding proposed routes to connect the Green Line to LAX. The recommended comments by Gateway to L.A. included:

- Optimal method for transporting passengers into LAX is a dedicated Automated People Mover (APM)
- No system down Century Blvd.
- An APM route should run along 98th Street and have multiple stops
- Metro should explore partnership opportunities with the Gateway to LA PBID businesses.
- Metro and LAWA should coordinate their efforts.

Meeting adjourned.